

VII. Open Space, Recreational & Cultural Amenities Chapter

The Open Space, Recreational and Cultural Amenities Chapter includes these three respective elements. The *Open Space* ~~E~~element provides a comprehensive inventory of open space areas and designated access points to these areas and resources. It also provides an analysis of forecasted needs, policies for managing, protecting and acquiring open space, and integrating regional connections to open space. The *Recreational Amenities* ~~element~~Chapter shows a comprehensive inventory of recreational facilities. The *Cultural Amenities* ~~E~~element provides a comprehensive inventory of existing and proposed cultural amenities. Open space, recreational and cultural amenities have become an integral part of establishing and sustaining a higher quality of life, while highlighting an image and character that is uniquely Tempe.

Photos related to chapter

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~~A. Open Space Element~~

~~The Open Space Element provides a comprehensive inventory of open space areas and designated access points to these areas and resources. It also provides an analysis of forecasted needs, policies for managing, protecting and acquiring open space, and integrating regional connections to open space. In accordance with State law, this plan does not identify private open space that has not been identified in writing as dedicated open space. However, property identified on Arizona State University's main campus, as public property, has been included in this element.~~

Photos related to element

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~~A~~ *Open Space Element*

Map of open space

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A. Open Space Element

The Open Space Element provides a comprehensive inventory of open space areas and designated access points to these areas and resources. It also provides an analysis of forecasted needs, policies for managing, protecting and acquiring open space, and integrating regional connections to open space. In accordance with State law, this plan does not identify private open space that has not been identified in writing as dedicated open space. Property identified on Arizona State University's main campus, as public property, has been included in this element. Open space is land or water retained for use as active or passive recreation areas or for resource protection in an essentially undeveloped state. ~~It~~ includes many forms. The eOpen sSpace element includes a comprehensive inventory of the land used as public open space. This element provides an analysis of forecasted needs, policies for management and protection of open space areas, resources and ~~S~~strategies to acquire additional open space, strategies to promote a regional system of integrated open space and consideration of existing regional open space plans. Recreational amenities are identified in the recreation element.

In the early 1970s Tempe began work on the Rio Salado Project, a large revitalization of Tempe's 5-mile stretch of the Salt River. This project includes environmental enhancements, the addition of recreational amenities, and economic development. The result is a ~~2320~~2320-acre lake surrounded by 225 acres of landscaped park open space and 153 acres of natural habitat. Open space includes many types: natural (includes sonoran desert, riparian, bosque and preserve), water, park (with developed landscaping), school playground/field, corridor or plaza. The projected open space and land use maps include private open spaces, designated as such with written permission of the property owner. Planned open space is identified as areas where future park or open space amenities may be developed. Rights-of-way and retention areas are not shown on the maps unless they represent a substantial quantity of land. ~~(NOTE: the open space map is still being developed to show the above open space types).~~ Tempe's land locked position within a greater regional area precludes annexing land for additional park or open space. ~~However,~~pPartnerships with schools, and the inclusion of open space within private developments enhance the provision of open space. Future park needs may need to be met within private developments, or through the generosity of benefactors to the community. Below is an inventory of identified open space.

	<u>Existing</u>	<u>Projected</u>
<u>Tempe Parks</u>	<u>1870</u>	<u>1870</u>
<u>Habitat**</u>		<u>140</u>
<u>ASU</u>	<u>32</u>	<u>32</u>
<u>Kyrene Schools</u>	<u>137</u>	<u>137</u>
<u>Tempe Elementary Schools</u>	<u>138</u>	<u>138</u>
<u>Tempe High Schools</u>	<u>137</u>	<u>137</u>
<u>Private Open Space*</u>	<u>393</u>	<u>42</u>
<u>Landscaped rights-of-way</u>		
<u>Landscaped retention areas</u>		
<u>Public plazas or corridors</u>		
<u>Total</u>	<u>2707</u>	<u>2496</u>

* In accordance with Arizona Legislation, private property may not be designated open space for the purposes of public planning, accounting, or protection through restriction without prior written consent of the owner. The existing land use map identifies private open space provided within our community. Designation on the projected land use map reflects private open space with written permission of the property owner, and is shown for accounting purposes.

**The LoPiano Mesquite Bosque is an existing 13-acre habitat included within the Tempe Parks calculation. New habitat is planned within the Indian Bend Wash and Salt River

The inventory of open space is not clearly defined on the land use maps. According to the 2001 Parks and Recreation Master Plan, the City of Tempe provides 1,870 acres of open space within the parks system. ~~However,~~tThe existing land use map identifies ~~1619~~1471 acres of open space because some parks may be

designated recreational on the land use map, based on significant infrastructure or primary use. Likewise the Parks and Recreation Plan identifies Town Lake and Kiwanis Lake as part of the total park acreage, and the land use map identifies water as a separate land use category. ~~The Parks and Recreation Master Plan identifies an additional — acres of land planned for park development, and the projected land use map shows 248 new acres of open space.~~ For accounting purposes, the Parks and Recreation acreage is used. The existing land use map identifies 393 acres of private open space, however, this is not a comprehensive inventory. Tempe's requirements for onsite storm water retention have resulted in significant private open space areas which may be used for employee recreation or respite. It is anticipated that many of these retention areas will remain as part of the site requirements, and therefore be preserved as private open space in the future. ~~However, at the time of printing, about only 4263~~ acres of private open space have permission to be shown on the projected land use map. In 2003, open space in the form of playgrounds and practice fields of schools included 357 acres of land shown on the land use map as educational because it is part of one parcel with a primary use of education. Some places of worship and homeowners associations also contribute to the overall open space in Tempe. Tempe has no specific plans for new park development but the city will regularly review the needs of the community and seek to acquire and or develop parks in areas that are underserved with Tempe's park system

In 2003, Tempe had 26.76 acres of park land per square mile (640 square acres). ~~In 2003, Tempe p~~ This provided about 11.48 acres of total park land per 1,000 people, approximately 1.9 acres of neighborhood parks per 1000 resident population ~~for neighborhood parks~~, which is consistent with the National Recreation and Parks Association (NRPA) recommended standard of 1-2 acres per 1000 residents. ~~However,~~ Tempe has 3.3 acres per 1000 residents for community parks, which is below the NRPA recommended standard of 5-8 acres per 1000 for community parks. Tempe provides approximately 11 acres per 1000 residents in regional parks, which is the national standard for regional facilities. Tempe projects an increase of 1.2% percent in public open space with the development of vacant land or retention areas, which are planned for park development. Projected private open space has not been significantly identified, and therefore may represent a smaller portion of private open space actually available in the future. Within the 1,870 acres of public park are a variety of parks defined by size, population served, and amenities available.

Regional Open Spaces: These parks are typically 50 or more acres, and are major destinations to urban centers. They provide a high-balance of active and passive spaces and can incorporate special event activities. These parks serve a population radius of 3 or more miles.

- Indian Bend Wash Park (Rio Salado Golf Course)
- Papago Park
- Tempe Town Lake ~~&~~ and Rio Salado Park

Community Parks: These parks are typically 10-50 acres and contain active and passive spaces, special attractions and added infrastructure. They typically serve a population residing in a 1-3 mile radius around the park:

- Tempe Beach Park
- Daley Park
- Clark Park
- Escalante Park (not buildings)
- Kiwanis Community Park (although 125 acres, its primary function is as a community facility)
- Canal Park
- Hayden Butte ~~Park~~ Preserve
- Marina Park

Ballfield Complexes: Typically 15-40 acres, these complexes are designed for baseball, softball, football and soccer and attract special tournament play serving a radius of approximately 10 miles. The complexes are lighted, have concessions, warm-up areas, picnic areas, playgrounds, parking, restrooms and fields.

- Benedict Sports Complex
- Tempe Sports Complex
- Tempe Diablo Stadium

~~Mini Parks: These parks are typically 1-2 acres and provide open play space in high-density areas. These pocket parks are designed as in-fill areas typically including one play feature or attraction and serving a population a quarter of a mile around the park.~~

- ~~☐ Placita de Descanso Park~~
- ~~☐ Birchett Park~~
- ~~☐ Tempe Women's Club Park~~
- ~~☐ Victory Park~~

Neighborhood Parks: These parks are 2-10 acres and include a picnic area, playground, outdoor courts for sports, multi-use paths, no restrooms, limited parking, low level lighting and practice areas for field sports. They serve a population residing in a half-mile radius around the park.

Mini Parks: These parks are typically 1-2 acres and provide open play space in high-density areas. These pocket parks are designed as in-fill areas typically including one play feature or attraction and serving a population a quarter of a mile around the park.

- Placita de Descanso Park
- Birchett Park
- Tempe Women's Club Park
- Victory Park
- Sixth Street/City Hall Park

Alegre Park
Arredondo Park
Campbell Park
Celaya Park
Cole Park
Corbell Park
Creamery Park
Daumler Park
Dwight Park
Ehrhardt Park
Estrada Park
Gaiki Park (not wellhead)
Goodwin Park
Indian Bend Park
Harelson Park
Hanger Park
Hollis Park
Hudson Park

Jaycee Park
Joyce Park
Meyer Park
Mitchell Park
Mouer Park
Optimist Park
Palmer Park
Petersen Park
Redden Park
Rotary Park
Scudder Park
Selleh Park
Sixth Street/City Hall Park
Stroud Park
Svob Park
Tempe Butte Park
Waggoner Park

Other Open Space Areas (~~NOTE:~~ privately owned properties ~~mentioned~~ require written permission for inclusion)

- ASU Karsten Golf Course
- Rio Salado Golf Course (privately course on public land)
- Ken McDonald Golf Course
- Rolling Hills Golf Course
- Rights-of-way
- Retention areas

The goal of the Open Space Element is to preserve a variety of natural, landscaped and hardscaped open spaces that serve the diverse and changing needs of an urban community.

Objectives

- Maintain and enhance existing open space
- Identify opportunities for new open space

Strategies

- Continue public/private partnerships and agreements for shared open space
- Identify opportunities to infill open space into densely populated or highly built areas
- Identify gaps or areas of the community, which may not have access to open space
- Any potential redevelopment should respect Papago Park ~~C~~conservation strategies. Specifically, plans should address the conservation, reclamation and restoration of Papago Park's remaining natural and open spaces within and contiguous to, the boundaries of the City of Tempe by: Preserving and reclaiming open space, special features and panoramic views in, from and through the natural environment in Papago Park; Protecting and restoring flora and fauna indigenous to the natural environment within Papago Park
- Reclaiming and restoring damaged and inappropriately developed areas
- Create a system of linked open space by utilizing the road network, and modify the character of those streets to become pedestrian and bicycle user friendly
- Identify urban plazas to be considered open space
- Create development guidelines that promote orienting future development and redevelopment activities onto open space corridors
- Develop a park master plan for Hayden Butte Park-Preserve that protects its cultural resources, responds to non-park development at its edges, capitalizes on its location adjacent to downtown and Rio Salado, and addresses the functional and visual aspects of the antennas
- Develop trails to their fullest potential and advocate the completion of ~~this~~ trails to connect to regional open space and park systems
- Include art elements in the development of open space facilities and work with the Tempe Municipal Arts Commission to share in the funding of these projects
- Promote opportunities for community access to school and Arizona State University open spaces, when appropriate
- Consider shared maintenance and safety of facilities between schools, ASU and Tempe
- Encourage private development of open space
- Negotiate with ADOT to acquire land currently being used as retention basins for recreational use and retention
- Encourage preservation of significant historic and archeological resources.
- Encourage use of the Eisendrath houseproperty with a commitment to open space similar in character to its historic use

Sources

- City of Tempe Parks and Recreation Master Plan 2001
- Papago Park Master Plan

B. Recreational Amenities Element

The Recreation Element shows a comprehensive system of recreation facilities, including existing and proposed locations for passive and active recreational sites. Parks and natural areas are identified in the Open Space Element and Bicycle routes are identified in the Bicycle Element. This element also identifies private recreation amenities that are large enough and have been established long enough to serve the community's recreational needs.

Photos of element

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B. Recreational Amenities Element

Map of recreational amenities

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B. Recreational Amenities Element

The Recreation Element shows a comprehensive system of recreation facilities, including existing and proposed locations for passive and active recreational sites. Parks and natural areas are identified in the Open Space element and bicycle routes are identified in the Bicycle element. Demographics, weather and lifestyles in Tempe heavily support the wide variety of recreational amenities provided by both public and private facilities. Increased populations of a growing urban community will put additional pressures on public parks. Further, easy access to Tempe from other communities, and a history of quality facilities, makes Tempe a desirable destination for recreational amenities.

List of Recreational Amenities in 2003

Golf Courses

- ASU Karsten Golf Course, Pro Shop & Restaurant (ASU owned)
- Ken McDonald Golf Course, Pro Shop & Restaurant (city owned)
- Pepperwood Golf Course (privately owned)
- Rio Salado Golf Course (privately operated on public land)
- Rolling Hills Golf Course, Pro Shop & Restaurant (city owned)
- Shalimar Golf Course, Pro Shop & Restaurant (privately owned)

Sports Facilities

ASU Recreation Center and campus athletic facilities
Benedict Sports Complex
Clark Park Pool and Recreation Center
Connolly Middle School Baseball Field
Corona Del Sol High School Tennis and Handball Courts

Diablo Stadium Complex

Escalante Pool Facility
Jaycee Park Water Playground and ~~b~~Ball ~~f~~Facilities
Kiwanis Park Batting Cage
Kiwanis Park Recreation Center and Wave Pool
Marcos De Niza High School Tennis and Racquetball Courts

~~Kiwanis Park Recreation Center and Wave Pool~~
~~Marcos De Niza Tennis and Racquetball Courts~~
McClintock High School Pool
McClintock High School Racquetball and Tennis Courts
McKemy Middle School Baseball Fields
Tempe Beach Park Ballfield and Splash Playground
Tempe Diablo Stadium Complex
Tempe High School Tennis and Racquetball Courts
Tempe Sports Complex
Town Lake Boat Facilities

Tempe uses the following as a general guideline for the development and location of facilities and the accessibility for open space, parks, recreation and cultural facilities:

Service Area Radius Guidelines:

Mini and Neighborhood Parks (1-5 acres) - 1/4 mile
Neighborhood Parks (5-10 acres) - ~~1/2~~1/2 mile
Community Parks (10-50 acres) - 1 mile
Large Urban and Regional Parks (50+ acres) - 3 miles
Desert Parks - varies based on size, follows categories above
Golf Course / 9-hole (50-70 acres) - 10 miles
Golf Course /18-hole (110-150 acres) - 10 miles

Aquatic Centers - 5 miles
Neighborhood Pools - 2 miles
Sports Complexes (40-80 acres) - 10 miles
Museums and Libraries - 3 miles
Adult Centers - 2 miles
Community Centers - 3 miles
Canals Access - 1/2 mile interval access points
Sports Fields - 2 miles

Table one on the following page provides an inventory of community recreation facilities and projected needs for additional facilities by 2030, based on recommended standards for population use of facilities.

Table 1 *Community inventory and standards for various recreation facilities*

Facility	City Facilities	Public Facilities	Private Facilities	Total Facilities	Recommend ed Standard (in population)	Facilities Required per standard	Additional facilities needed by 2030 (Population Estimate=1906,000 6 <u>97</u>)
Softball Fields	22	17	1	40	1 / 5,000	3 89	0
Baseball Fields	3	14	0	17	1/ 5,800	3 34	1 67
Soccer Fields/ Football Fields	41	19	2	62	1 / 2,000 1 / 10,000	11 49	5 27
Running Tracks	0	6	0	6	1 / 10,000	19 <u>20</u>	1 45
Basketball Courts	44.5	46	9	99. 5	1 / 1,250	15 28	5 39
Tennis Courts	51	28	18	97	1 / 4,000	4 79	0
Playgrounds	42	27	15	84	1 / 2,500	7 69	0
Shelters/ Ramadas	25	0	1	26	1 / 10,000	19 <u>20</u>	0
Swimming Facilities	4	2	5	11	1 / 15,000	13	2
Community Centers	3	0	3	6	1 / 30,000	7 <u>6</u>	0 <u>1</u>

The goal of the Recreation Element is to provide social, recreational and economic benefits to the community by promoting physical fitness through passive and active recreational areas and programs serving a diverse range of abilities and interests.

Objectives

- Provide a variety of recreational opportunities ~~for community involvement~~ that reaches as many citizens as possible
- ~~Plan to s~~ Serve an expanding and changing population
- Ensure coordination with other ~~C~~city and regional planning efforts
- ~~Plan for~~ Provide sufficient facilities maintenance of parks and buildings
- Consider current community needs and interests rather than traditional services
- Set priorities for operation and capital improvement action plans
- Identify mechanisms for funding to ensure the sustainability of the plan

Strategies

Operational

- Consider cell phone towers in parks, where appropriate, as a revenue producing opportunity for parks
- Create consistent policies to encourage equitable and efficient use of parks and recreation facilities
- Create facility user group teams to provide customer feedback and support for programs and services
- Determine if program needs in recreation facilities meet needs of the community
- Determine level of recreation facility standards for Tempe based on population type and numbers
- Develop a diverse and dynamic level of recreation programs focusing on enhancing opportunities for teens, seniors, people with disabilities, preschool age children and families
- Expand Park Ranger Program to community and neighborhood parks to improve security and increase perception of public safety
- ~~Develop a Park Watch Program and Park Ambassador Program to complement the Park Ranger Program~~
- Continue the Citizens on Park Patrol Program
- Establish feasibility of getting water to park sites from reclamation plants
- Establish an updated recreation facility development plan to keep facilities positioned well in the market place
- Update policies to accurately reflect subsidy levels for programs and facilities and tie staff performance measures ~~into~~ meeting the levels established
- Establish subsidy rates for existing programs and facilities to keep programs and facilities positioned well in the market place
- Establish a policy and appropriate fees for public/public use; public/not-for-profit use; and public/private use for the entire park system in programs and in facilities
- ~~Established~~ pricing rates based on primetime and ~~nonoff~~-time use and season and off-season use to maximize revenues without ~~leaving~~ underserv~~ed~~ing groups ~~from enjoying the programs or facilities available~~

Infrastructure Enhancement

- ~~Evaluate Analyze existing~~ park security improvements ~~implemented under current Crime Prevention Through Environmental Design (CPTED) standards for compliance with new code standards and retrofit where appropriate~~
- Revitalize ~~two to three~~ three neighborhood parks per year
- Create and/or upgrade inventories and audit for amenities and infrastructure
- Create opportunities for community input in the design of recreation programs and facilities

- Develop standards for dog parks: size, site furnishings, turf types and rotation in order to add off leash activity areas in neighborhood parks
- ~~Explore~~Consider restroom facility alternatives and ~~consider~~ the creation of standards-
- ~~Introduce~~Use energy saving electric fixtures
- Incorporate Xeriscape landscaping principles to maximize use of natural resources
- Integrate art principles into park development and redevelopment opportunities
- Integrate new technologies into existing parks
- Review parks for safety, ADA and code compliance and develop a program for funding, replacement and/or renovation
- Study future solar technology opportunities that respond to park needs and are cost-effective ~~cost~~ benefit, provide sufficient capacity and are vandal resistant
- Use a variety of references (i.e. ~~H~~historical, cultural, social, artistic, environmental and architectural) as a guide to create park identities
- Work with youth and teens to plan programs targeted to their interests

Maintenance

- Consider partnering with neighborhood associations to provide recreational program maintenance and landscape upgrade support
- Establish a tree replacement schedule
- Invite garden clubs to implement and maintain plots in key visual areas
- Review the park master plan for Papago Park and its trail system. Evaluate the condition of the existing pedestrian and equestrian trails, and determine levels of improvements to maintain a high quality ~~of~~ experience
- Review water quality in lakes and determine potential remodeling strategies to improve water quality and to reduce maintenance
- Study new irrigation, chemical and turf products that reduce maintenance

Access

- Consider alternative design solutions to provide path linkages along half-mile streets
- Develop designs, priorities and funding options for pedestrian pathway systems for canals, rail~~sway~~ right-of-way, freeways and streets to connect to destination points
- Develop linear parkland and place more emphasis on building connections
- ~~Negotiate with ADOT to acquire land currently being used as retention basins {this line moved}~~
- Identify potential land acquisition and redevelopment opportunities with private and public entities to provide parkland and facilities
- Maintain trail linkages by creating bridge connections over canals
- Design parks to reflect the desires of the most appropriate audience for the park; (neighborhood, community, region)
- Encourage parks that promote alternative means for access that are less dependent on the automobile
- Partner with school districts to jointly use fields, courts and indoor facilities
- Provide path linkages over the dam segments at Town Lake
- Promote opportunities to share a portion of the SRP utility rights-of-ways
- Upgrade and add recreation facilities where gaps exist; to enhance quality opportunities for the community

Sources

- City of Tempe Parks and Recreation master Plan 2001
- Papago Park Master Plan

Public Art and Cultural Amenities Element

Photos of element

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Public Art and Cultural Amenities Element

Map of cultural amenities

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Public Art and Cultural Amenities Element

The Public Art and Cultural Amenities Element shows a comprehensive inventory of public and non-profit facilities, including existing and proposed locations for a variety of cultural activities. Natural areas are identified in the *Open Space Element*, ~~H~~historic ~~B~~uildings are identified both here and in the *Historic Preservation Element*, and participatory ~~R~~ecreational ~~A~~menities are identified in the *Recreation Element*. Cultural amenities cross many societal interests including places, spectator activities and events which celebrate art, athletics, dance, heritage, history, music, science and theater. As a public entity, Arizona State University is a significant contributor to Tempe's cultural amenities. Regional cultural attractions located in the Papago Park area enhance Tempe as a cultural tourism destination. ~~Cultural amenities cross many societal interests, including spectator activities, events, heritage celebrations, sports, arts, history, and performing arts.~~ Tempe derives significant economic benefit from being a vital cultural community with strong support of public art, events and spectator activities. In cities where the arts programs are strong and diverse, so too is tourism, employment, new businesses and trade.

Between 1975 and 2002, Tempe's citizens have acquired more than 50 public artworks and 60 portable artworks. Located throughout the ~~C~~ity, the Municipal Art Collection includes outdoor and indoor artworks of various materials, architectural elements, streetscape and pathway enhancements and video art. Public art can come in any form that incorporates artistic design, including such unlikely elements as bicycle racks and lockers, bus stop shelters and retaining walls. Each year one percent of the ~~C~~ity's Capital Improvement Program budget is deposited into the Municipal Arts Fund for supporting arts programs consisting of classes, events and public art. The Tempe Municipal Arts Commission advises the ~~C~~ity ~~for~~in allocating these funds for projects that have high visibility by the public. Funds are budgeted for involving artists and commissioning artworks for buildings, transit facilities, parks and other public spaces. Projects are budgeted based upon capital costs depending upon available funding.

In 1991 the City of Tempe adopted the Art in Private Development (AIPD) ordinance which requires real estate developers of large, commercial spaces to invest in artworks for their properties or contribute to an arts fund available for public art. The purpose of Tempe's AIPD program is to beautify the community with a wide variety of high quality art projects. Local developments acquire a unique sense of place because of the art elements. As of 2001, 59 new commercial and retail properties in Tempe have incorporated artwork into their sites.

Public cultural amenities

Arizona Historical Society Museum
ASU Arizona Historical Foundation
ASU Arboretum
ASU Art Museum
ASU College of Law Art Collection
ASU Computing Commons Gallery
ASU Dance Studio Theatre
ASU Evelyn Smith Music Theater
ASU Gallery of Design
ASU Gammage Auditorium
ASU Harry Wood Art Gallery
ASU Herberger College of Art
ASU Institute for Studies in the Arts
ASU Labriola Native American Center
ASU Libraries (Hayden, Noble, Law, Architecture)
ASU Life Sciences Center

ASU Mars Global Survey
ASU Mona Plummer Aquatic Center
ASU Museum of Anthropology
ASU Museum of Geology
ASU Nelson Fine Arts Center
ASU Northlight Gallery
ASU Memorial Union
ASU Packard Stadium
ASU Planetarium
ASU Prism Theatre
ASU School of Music Building
ASU Sun Angel Stadium
ASU Sun Devil Stadium
ASU Wells Fargo Arena

ASU Lyceum Theatre
Elias-Rodriguez House
Hayden Butte Mountain Preserve
Loma del Rio Archeological Site
Petersen House Museum
Tempe Center for the Arts (planned)
Tempe Performing Arts Center
Tempe Historical Museum
Tempe Public Library

*Private ~~Non~~on-profit cultural amenities serving
the Tempe community:*

Childsplay
Desert Botanical Garden
Hall of Flame Fire Museum
Phoenix Zoo
Pueblo Grande Museum and Cultural Park
Sister Cities Hackett House Giftshop

C. Public Art and Cultural Amenities Element

map of public art and art in private development

~~C~~-Public Art and Cultural Amenities Element

The goal of the Public Art and Cultural Amenities Element is to enhance and promote Tempe as a diverse, ~~and~~ stimulating cultural and arts community where cultural amenities inspire and enriches people's lives and experiences.

Objectives

- Advance Tempe as a vibrant and progressive community for cultural and artistic activity
- Maintain a strong commitment to cultural amenities and the arts
- Promote policies supporting cultural amenities and arts as integral to Tempe's vitality
- Protect and promote artistic expression within Tempe
- Provide access to all citizens regardless of economic level;
- Bring people together to celebrate diverse traditions, promote cultural awareness, and inspire people
- Use art to strengthen Tempe's sense of community and place
- Diversify transportation-related public art and build a collection of artworks that challenge, engage and delight the public

Strategies

- Maintain the Municipal Arts Advisory Commission
- Partner with Tempe schools to create an on-going arts curriculum
- Preserve and promote Tempe as a national municipal leader supporting the arts
- Support Tempe based arts organizations and artists
- Use a variety of art media to promote cross-cultural awareness, and the historic evolution of the area
- Partner with other agencies, business, and citizens to preserve, develop and maintain cultural facilities that provide gathering places for cultural exploration, expression and inspiration
- Assist neighborhoods in enlivening public spaces through the arts and engendering a sense of place, with pride and ownership in their communities
- Participate in the state and national arts arena on behalf of Tempe
- Facilitate opportunities for international cultural and artistic exchange through the Tempe Sister Cities Program
- Work with organizations to leverage additional resources for arts education
- Explore collaborative program opportunities for arts activities in alternative learning environments
- Strengthen community relationships with ASU cultural and artistic programs
- Promote after school arts programs
- Partner with ~~C~~city agencies and outside entities to explore and develop new funding for arts activities
- Maintain an annual public art strategic plan and a three-year project plan
- Develop and maintain the ~~C~~city's Municipal Art Collection with the highest professional standards
- Collaborate with the Tempe Municipal Arts Commission's Communications Committee to promote the Public Art Program to residents and visitors to Tempe
- Use the Art in Transit Program to provide art that enhances streets, paths, and public transit facilities (~~eStreet 1996~~)
- Promote and develop an artist incubator
- Recognize that all forms of art and creative expression can play a meaningful role in transportation projects and in solving transportation issues, from the initial conceptual planning stage through to completion
- Create a process for Tempe's involvement and participation in regional projects
- ~~Projects should i~~Include a procedure for involving artists and incorporating art and creative expression in Tempe transportation projects
- Involve neighborhoods, schools and other stakeholders in public art projects
- Investigate ways by which new project-s and programs for public art could be developed in Tempe

- Continue to establish a strong visual identity and aesthetic image for Tempe, its gateway entrances, and its neighborhoods
- Select artists who carefully consider the nature of specific sites for artwork
- Build a public art collection that ranges in scale from intimate to monumental
- Provide guidance for the selection of public art materials that are suitable for the local climate and responsive to maintenance capabilities of the City
- Develop diverse art programs that promote new ways of seeing the world
- Enable Tempe's collection to grow and diversify with streamlined, efficient, representative, creative and fair processes for artist involvement
- Oversee the continuing progress of the Tempe Center for the Arts
- Encourage Apache Boulevard redevelopment into a cultural and arts area
- Work with the Town Lake Foundation to fund art within Town Lake
- Continue the Art in Private Development Ordinance for development investment in public art
- Promote planning, zoning and building guidelines that are conducive to the development of art
- Improve the developer's ability to select artists for their projects
- Contribute nominations to the annual Beautification Awards Program

Sources

- Public Art Strategic Plan
- Tempe Comprehensive Transportation Plan
- Public Arts Master Plan – The Rio Salado Overlay District